

**PARLIAMENTARY REGISTRY
VOTER AWARENESS MONTH 2026
TIKTOK COMPETITION
OFFICIAL RULES & COMPETITION GUIDELINES
Theme: Voting: A Right. A Responsibility. A Choice.**

COMPETITION OVERVIEW

The Parliamentary Registry invites Bermuda residents aged 17–18 to participate in its Voter Awareness Month TikTok Competition.

Participants are required to create and post a short TikTok video sharing their perspective on voting as a **right, a responsibility, or a choice**.

The purpose of this competition is to promote civic awareness and youth engagement in Bermuda.

ELIGIBILITY

To enter, participants must:

- Be **17 or 18 years of age** at the time of entry
- Be a **resident of Bermuda**
- Submit only **one (1) entry**

Employees of the Parliamentary Registry and immediate family members are not eligible to participate.

ENTRY REQUIREMENTS

Video Specifications

- Length: 15–45 seconds
- Format: Vertical (TikTok standard)
- Must include at least one of the following words:
 - **Right**
 - **Responsibility**
 - **Choice**
- Must include the hashtag:
 - **#RightResponsibilityChoice**
- Must tag **@parliamentaryregistrybda**
- Must follow **@parliamentaryregistrybda**



Your Right Your Vote Your Future



Content Guidelines

- No political parties, candidates, or endorsements
- No offensive, inappropriate, or misleading content
- Original content only
- Music must be copyright-compliant and approved for TikTok use
- Content must reflect respectful civic engagement

Entries that do not meet these requirements may be disqualified.

HOW TO ENTER

To complete an entry, participants must:

1. Post their video on TikTok.
2. Include the required hashtag.
3. Tag the Parliamentary Registry account.

Deadline for Entries:

All entries must be submitted by **11:59 PM AST on Wednesday 8 April 2026**.

Late submissions will not be considered.

JUDGING CRITERIA

All eligible entries will be evaluated by a panel appointed by the Parliamentary Registry.

Entries will be scored out of 100 points as follows:

Understanding of the Theme – 30 Points

- Clearly connects voting to a right, a responsibility, or a choice
- Demonstrates thoughtful civic awareness

Creativity & Expression – 25 Points

- Engaging storytelling, visuals, humour, or format
- Effective use of TikTok features

Authenticity & Personal Perspective – 20 Points

- Genuine and relatable message
- Reflects the participant's own voice

Clarity & Communication – 15 Points

- Clear audio and visuals
- Message is easy to understand

Impact & Engagement – 10 Points

- Leaves a lasting impression
- Encourages reflection on civic participation



In the event of a tie, the entry receiving the highest score in **Understanding of the Theme** will be declared the winner.

The decision of the judging panel is final.

PRIZES

Prize details are as follows:

One (1) Apple iPad (Wi-Fi model)

The specific model and specifications of the iPad will be determined by the Parliamentary Registry.

The prize is non-transferable and no cash alternative will be provided. The Parliamentary Registry reserves the right to substitute the prize with one of equal or greater value should circumstances require.

USE OF ENTRIES

By entering the competition, participants grant the Parliamentary Registry permission to:

- Repost and share submitted videos across official platforms
- Use content for promotional and educational purposes
- Reference winners in media releases or promotional materials

Proper credit will be given where applicable.

GENERAL CONDITIONS

The Parliamentary Registry reserves the right to:

- Verify eligibility of participants
- Disqualify entries that violate competition rules
- Modify, suspend, or cancel the competition if necessary

This competition is not sponsored, endorsed, or administered by TikTok.

CONTACT INFORMATION

For questions regarding the competition, please contact:

Parliamentary Registry

pro@gov.bm

www.elections.gov.bm